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Company name: Meiko Network Japan Co., Ltd.
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Notice of the Release of the Japany Japanese Language and Business Manner Online Learning Service for Foreigners and a Business Partnership with bond, Inc. and soeasy Co., Ltd.

Meiko Network Japan Co., Ltd. (President: Kazuhito Yamashita / Head Office: Shinjuku-ku, Tokyo; hereinafter “the Company”), which is deploying Meiko Gijuku individual tutoring cram schools across Japan, will start providing the Japany Japanese language and business manner online learning service for foreigners to expand the acceptance of foreigners into Japan. The Company will do this through a business partnership with bond, Inc. (President: Ryosuke Sumiyoshi / Head Office: Shinjuku-ku, Tokyo; hereinafter “bond”) and soeasy Co., Ltd. (President: Kei Nakano / Head Office: Shinagawa-ku; hereinafter “soeasy”).

Currently, there is a desire to increase educational opportunities for the Japanese language and business manners to expand the acceptance of foreigners into Japan. There is also a growing need to provide Japanese language and business manner education and ways to cope with specific skill tests when looking at the situation worldwide. This is so that students can acquire the basic learning and visa status prior to coming to Japan from overseas.

The Company will start providing the Japany Japanese language and business manner online learning service it has developed in partnership with bond – a company which provides online Japanese language learning materials – and soeasy – a company which provides a training video service. The Company will mainly provide this service to companies employing foreigners, and Japanese language schools, other educational institutions and individuals in Japan and overseas.

The Company has also prepared lessons aimed at coping with specific skill tests in various languages in addition to ways to deal with Japanese language tests, everyday Japanese and business Japanese as online content.

The Company is aiming to contribute to the acceptance and establishment of foreigners in Japan from an educational perspective through this initiative. At the same time, the Company will work on further expanding its range of businesses toward the realization of a society in which Japanese people and foreigners coexist.

Content of Japany

Japany is comprised of the following three services. It is also possible to use each service individually.

(1) Japany Language (Online Japanese Language Teaching Materials)

- This service has turned diverse contents into online teaching materials (e.g., ways of coping with Japanese language tests, everyday Japanese, business Japanese and ways of coping with specific skill tests).
- This service is equipped with a learning management system. Therefore, it is possible for each learner to check his/her learning status and history in a timely manner.

(2) Japany Teacher (Learning Management and Online One-on-One Service)

- The Company provides support for e-learning which tends to go no further once it has been introduced with learning management and an online one-on-one service.
- Japanese language teachers check the learning progress of their students every day. At the same time, they offer one-on-one online learning (frequency varies from plan to plan) to ensure learning progresses without delay.

(3) Japany Work (Training Video Service)

- This service includes videos for foreigners to learn about basic business manners and Japanese culture. It also contains videos for Japanese people accepting foreigners to learn the basic knowledge about that.
- It is possible for each company to add original training videos.

Introduction Site

<https://www.mnjapany.jp>

Logo

The logo for 'Japany' features the word 'Japany' in a stylized, lowercase font. The letters 'J', 'a', 'p', 'a', and 'n' are blue, while the 'y' is green. The letters are interconnected, with the 'a's and 'p's sharing vertical strokes.

*Trademark registration for Japany is currently pending.

Reference

- Meiko Network Japan Co., Ltd. (TSE First Section) (<http://www.meikonet.co.jp>)
The Company has two management philosophies: to aim to nurture human resources through our contribution to educational and cultural programs and to achieve goals through our development and diffusion of franchise know-how. Under these management philosophies, the Company directly manages and deploys nationwide under the franchise system Meiko Gijiuku individual tutoring cram schools according to the self-motivated learning and individual tutoring methods. It operates two schools – JCLI Japanese Language School and Waseda EDU – in its Japanese language school business. The total number of students at both schools is more than 2,100 (current as of October 2019).

- bond, Inc. (<https://bond-co.jp/>)
The philosophy of bond is to “create cultures, across cultures.” Under this philosophy, bond is deploying online Japanese language education business to foreigners inside and outside of Japan (<https://bondlingo.tv/>). The major features of this service include the production of content by first rate teachers, an educational management system specialized to the industry, and support for native speakers of Vietnamese, Indonesian and other languages.

- soeasy Co., Ltd. (<https://www.soeasy.co.jp/>)
The management philosophy of soeasy is to make the world a happier place with what is commonplace to you. Under this management philosophy, soeasy is contributing to an improvement in the productivity of companies and workers throughout the world beyond the boundaries of language and culture. It is doing this with a mechanism to provide information on videos utilizing smartphones and tablets (<https://pr.soeasybuddy.com/>).

Future Outlook

The company believes that the impact on its consolidated business performance will be minimal at the current time. However, the Company will make a prompt announcement if matters that need to be reported arise.